

Content Managed website design pricing April 2010

Page 1

INCLUDED FEATURES	CMS I	CMS II	CMS III
WEBSITE DESIGN	\$2,990	\$3,990	\$4,990
One-on-one Consultations [Unlimited]	✓	✓	✓
Information Gathering & Planning Assessment	✓	✓	✓
Inspiration Assessments	✓	✓	✓
Choice of 3 Customized Website Designs	✓	✓	✓
Design Revisions Before Development	unlimited	unlimited	unlimited
Initial Pages Setup Included (Additional Available)	15	20	25
DEVELOPMENT			
Search Engine Friendly Site Structure & Coding	✓	✓	✓
URL Rewrites give full control of URL's	✓	✓	✓
Search Engine Friendly Page Titles & Meta Tags	✓	✓	✓
WC3 valid HTML/CSS, PHP, Javascript &	✓	✓	✓
Website Error & Cross browser Code Testing	✓	✓	✓
Website Host Setup, Submission & Testing	✓	✓	✓
SEARCH ENGINE OPTIMISATION			
100% Search Engine Friendly Framework	x	✓	✓
Choice of 9 Search Engine Optimisation Key Phrases	x	✓	✓
Level 1 Optimisation (1 round before completion)	x	✓	✓
Level 2 Optimisation (2nd round, 1 month after)	x	x	✓
Level 3 Optimisation (3rd round 2 months after)	x	x	✓
Optimisation & Proofreading of Website Copy	x	✓	✓
SEARCH ENGINE MARKETING			
Submission to Google, Yahoo & NineMSN	✓	✓	✓
Submission to 10 Local Business Directories	x	x	✓
Google Adwords Setup & \$100.00 Credit	x	x	✓
Google Maps & Business Listing	x	x	✓
Social Media Article Submission	x	x	✓
Google Analytics or Statcounter Reporting	x	x	✓
ONLINE STORE (SHOPPING CART)			
Analytics with Sales & Order Reporting Tools	x	x	x
Product & Category Browsing + Advanced Search	x	x	x
Compare & Recently Viewed Products	x	x	x
Related Products & Cross Sell Modules	x	x	x
Catalog, Category & Pricing Management	x	x	x
Checkout, Order, Shipping & Payment Management	x	x	x

Online Store website design pricing April 2010

Page 2

INCLUDED FEATURES	ONLINE STORE I	ONLINE STORE II	ONLINE STORE III
CONTENT MANAGEMENT SYSTEM			
Article Management Easy to use WYSIWYG Editor	✓	✓	✓
Media Manager (Pictures, Movies & PDF Documents)	✓	✓	✓
Website Admin Access & Popular Page Statistics	✓	✓	✓
Image Gallery/Slideshow & Management Tools	✓	✓	✓
Custom Designed Forms + Easy Management Tool	✓	✓	✓
Add/Delete Unlimited Pages, Menus & Blog's	✓	✓	✓
NEWSLETTER TEMPLATE & CAMPAIGN SETUP			
Newsletter Template Design & Setup	x	x	✓
Email Management Easy to use WYSIWYG Editor	x	x	✓
Client List & Category Management Console	x	x	✓
Sent Email Reporting & Analytics Tools	x	x	✓
Subscribe & Unsubscribe Auto Management	x	x	✓
4 Campaign Mailouts Included	x	x	✓
ECONOMY WEBSITE HOSTING			
Business + Website Hosting Upgrade	x	x	✓
Easy Access Control Panel Manager	x	✓	✓
200GB (200,000 MB) Website Storage Space	x	✓	✓
Unlimited Visitor Data Transfers	x	✓	✓
Anti Spam & Anti Virus Protection	x	✓	✓
Hosted in Australia with Uptime Guarantee 99.5%	x	✓	✓
BUSINESS EMAIL HOSTING			
Unlimited Email Accounts	x	✓	✓
Unlimited Email Forwarders	x	✓	✓
Unlimited Automated Responders	x	✓	✓
WebMail Access with Secure Login	x	✓	✓
POP3 & IMAP Mail Boxes	x	✓	✓
Anti Spam & Anti Virus Protection	x	✓	✓
TRAINING & SUPPORT			
Website After Sales Support	LIFETIME	LIFETIME	LIFETIME
Google Analytics or Statcounter Training	x	✓	✓
Online Store Management Training	x	x	✓
Content Management System Training	✓	✓	✓
Newsletter Management Training	x	x	✓
Email Setup & Management Training	x	✓	✓
Prices Quoted Include GST (AUD)	\$2,990	\$3,990	\$4,990